



## CRM Collaborative



# *Creating a successful partnership between members and contracted suppliers that supports high quality, cost effective health care.*

### WHAT'S IN IT FOR YOU?

- ▶ Provides a forum for members who share a common interest in improving their clinical, financial and operational performance
- ▶ Compares current performance to established benchmarks to identify clinical and financial opportunities
- ▶ Development and piloting of new contracting and utilization strategies
- ▶ Best practices for physician engagement
- ▶ Focused education and peer-to-peer communication
- ▶ Publish findings that highlight the work of the Premier alliance members

### »» DELIVERABLES

- ▶ Customized report identifying clinical and financial opportunities
- ▶ Best practices regarding physician engagement
- ▶ Innovative strategies for contracting and pricing improvements
- ▶ Enhanced CRM tools and resources

### REQUIREMENTS

- ▶ Participation in virtual meetings to develop and carry change ideas back into the organization for testing, adaptation, and implementation
- ▶ Actively engage in sharing questions, learnings, and outcomes with the Collaborative
- ▶ Data requirements include:
  - » CRM pricing and practice data
  - » NCDR ICD Registry Report
  - » QualityAdvisor outcomes data (if subscriber)

### FOR MORE INFORMATION

Solution Center at 877.777.1552  
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## ABOUT THE PREMIER HEALTHCARE ALLIANCE MALCOLM BALDRIGE NATIONAL QUALITY AWARD RECIPIENT

Premier is a performance improvement alliance of more than 2,500 U.S. hospitals and 73,000-plus other healthcare sites using the power of collaboration to lead the transformation to high quality, cost-effective care. Owned by hospitals, health systems and other providers, Premier maintains the nation's most comprehensive repository of clinical, financial and outcomes information and operates a leading healthcare purchasing network. A world leader in helping deliver measurable improvements in care, Premier has worked with the Centers for Medicare & Medicaid Services and the United Kingdom's National Health Service North West to improve hospital performance. Headquartered in Charlotte, N.C., Premier also has an office in Washington.

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