

Rob Thomas is Vice President, Strategic Development for Serengeti Law (www.SerengetiLaw.com). He was an architect of Serengeti's Internet-based e-billing/matter management system, which provides electronic bill processing, online matter management, budget tracking, contract management, and performance reports. Serengeti Tracker was recently the top-ranked system in the General Counsel Roundtable's technology survey for both e-billing and matter management, and is currently used by over 5,000 in-house counsel worldwide.

Rob created the ACC/Serengeti Managing Outside Counsel Survey, and is the author of the annual survey report (now in its fifth year) which analyzes the techniques used by hundreds of law departments to manage their work with outside counsel. He is a widely published author and frequent speaker on the use of technology by in-house counsel to manage their work with outside counsel. His articles have appeared in the ABA's Law Practice Management, ACC's Docket, ILTA's Peer-to-Peer, and Risk Management.

Prior to joining Serengeti, Rob had more than twenty years of diverse experiences as a practicing attorney. His career began with complex litigation and corporate finance transactions for the largest commercial law firm in Seattle, after which he handled international transactions with a Japanese law firm in Tokyo. For twelve years prior to joining Serengeti, he managed complex litigation and acquisitions for large corporate clients of the Seattle law firm of Stokes Lawrence. He served as managing partner of the firm, and coordinated national projects involving teams of both in-house and outside counsel.

Rob received his undergraduate degree with honors from Princeton University, and his law degree from Stanford Law School, where he was a member of the Stanford Law Review.