



1. Different learning environment for students
2. Student access for potential employers
3. Expands community presence

1. Function as a professional – become part of the corporation’s culture
2. Become aware of structure, resources, and purpose, as well as the internal and external factors that shape the corporation (internal beliefs, attitude, behavior values)
3. New learning environment – problem solving, learning real life lessons
4. Realization of the meaning of professional commitment – see the positives/negatives of the job
5. Assessment of skills and abilities by practitioner
6. “Experience” on resume
7. Springboard for career/networking

1. Cost-effective means to increase resources
2. Bring new ideas into the corporation
3. Evaluating potential employees
4. Assist higher education to develop more qualified employees