

## Freescale - Company Overview

- Semiconductor design and manufacturing company established in 1953
- Focused on the networking, automotive, wireless communications, industrial control and consumer electronics markets
- Engaged with 10,000+ customers globally; over 100 of the top electronic manufacturers
- \$5.8 billion in revenue in 2005
- Headquartered in Austin, Texas
- 22,000 employees in over 30 countries











The in-house bar association."

# **Operating Around the World**



### Legend



World Headquarters



Wafer Manufacturing



Assembly & Test R or D Facilities

#### Americas

- 9, 500 employees
- 4 factories
- 10 design centers

#### **EMEA**

- 4,600 employees
- 3 factories
- 8 design centers

### Asia Pacific/Japan

- 8,100 employees
- 3 factories
- 8 design centers





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# Freescale's Strengths

	Segments	Position	Key Customers
Automotive	Transportation & Standard Products	<ul> <li>#1 8-bit</li> <li>#1 32-bit</li> <li>#1 Automotive ICs</li> <li>#2 Microcontrollers</li> <li>#3 Sensors</li> </ul>	SONY  Automotive  Sord  DELPHI  UNIVERSAL ELECTRONICS.  SIEMENS
Wireless	Networking & Computing Systems	#1 Power RF     #1 Communication     Processors	R E M E C  Lucent Technologies  Bell Labs Innovations
Networking & Computing  Industrial	Wireless & Mobile Solutions	<ul> <li>#2 Baseband Processors</li> <li>#2 Digital Signal Processors</li> <li>#3 Wireless Handset RF</li> </ul>	SAMSUNG  SOURCE: WSTS, FSL Strateg