



**Four Easy Ways to Register**

*Online*  
[onlinelearning.smps.org/  
 virtual-workshop](http://onlinelearning.smps.org/virtual-workshop)

*Fax*  
 703.549.2498

*Toll Free*  
 800.292.7677, x243

*Mail*  
 SMPS Education  
 123 N Pitt Street Suite 400  
 Alexandria, VA 22314

**Attendee Information**

Type or print clearly.

First Name \_\_\_\_\_ Last Name \_\_\_\_\_  
 Title \_\_\_\_\_ Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State/Prov. \_\_\_\_\_ Postal Code \_\_\_\_\_  
 E-mail \_\_\_\_\_ Phone \_\_\_\_\_  
 SMPS Member # \_\_\_\_\_ Promotional Code \_\_\_\_\_

**P2W: Marketing Essentials**

**Dates and Time**

March 1 - 22, 2017

Each module will take place on Wednesdays at 1 p.m. ET for four weeks and last 75-90 minutes.

**Registration Fees**

	Early*	Regular
SMPS Member	\$300	\$350
Nonmember	\$350	\$400

Discounts: \*Earlybird Discount of \$50/person applies to registrations received and paid before 2/15/2017

**Payment Summary**

Payment must accompany registration form.

Payment Type

Registration Fee	Check	Visa	MC	Amex
Total				

Please use dashes or spaces: XXXX-XXXX-XXXX-XXXX

Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_ Billing Zip \_\_\_\_\_

Name as it appears on Card \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

Cancellations must be received in writing and sent to SMPS, Attn: Education, 123 N. Pitt Street, Suite 400, Alexandria, VA 22314. The registration fee will be refunded if cancellation is received two weeks prior to the event. No registration fees will be refunded with less than two weeks' notice.