**Strategies for Sharing Your Research**

**Agenda**

**Speaker Bio**

This is the only person who will be presenting:

Dr. Jenny Grant Rankin teaches the PostDoc Masterclass at University of Cambridge but lives most of the year in California writing books through which she shares her research in education. Her next book (currently in the works) is on this course’s topic. Dr. Rankin has a Ph.D. in Education featuring a specialization in School Improvement Leadership. She is an award-winning educator with experience as a K-12 teacher, school administrator, district administrator, and chief education & research officer. Dr. Rankin has written for a wide range of publications and speaks regularly, sharing her research findings at conferences like the American Educational Research Association (AERA), delivering keynote speeches, and giving a TED Talk at TEDxTUM. Dr. Rankin has been honored multiple times by the U.S. White House for her contributions to education.

**Agenda**

Introduction

Branding

Personal Branding

Your Message

Your Pitch

Website

Social Media

*Break*

Speaking

Opportunities

Strategies

Slide Design

Activities

*Break*

Writing

Opportunities

Strategies

Data

Wrap-Up